



2023 SPONSORSHIP PACKAGE

Thank you for considering one of the BMHA Sponsorship opportunities for the 2023-2024 season. We look forward to following up with you regarding how we can best meet your business' sponsorship needs. If you have any questions or additional ideas of how your company can partner with BMHA to help keep hockey affordable for youth in our community, please contact us.

TEAM & JERSEY SPONSOR

These sponsorship funds are used to support the registration costs of players, and in return your business receives the advertising and marketing opportunities described below.

GOLD SPONSOR (Full Team) - \$1,000

Sponsor Name will appear on the name bar of both home and away jerseys for 12-15 participants (24-30 Jerseys or approximately an entire team, dependant on final registration numbers). Sponsor will also receive:

- Name/Logo on Sponsor Signs in Arenas
- Thank You Plaque
- Thank You Card
- Website Ad
- Social Media Posts

NEW FOR 2023

We will be buying team sets of jerseys for each age group, which we hope will last for at least 5 years. This will significantly reduce costs over the long run and will allow for long term sponsorship opportunities. We hope that the businesses selecting this sponsorship category intend to collaborate with us for the lifespan of their jerseys.

Please note that in future years this could cause situations where we have more sponsors than teams for certain age groups. In these cases we would use an equal number of jerseys per sponsor across that age group and those teams would have multiple sponsors. The cost to sponsor would be reduced accordingly.



SPONSORSHIP PACKAGES

These packages are offered to address specific needs within our organization, at a broader range of fees to better suit your needs. Funds associated with these options will be directed to the specific program or area of need listed.

PLATINUM LEAGUE SPONSOR - \$2,000

The Platinum League Sponsor will be the main sponsor for overall league activities. Funds will be used to cover general operating costs to subsidize player fees and ultimately avoid a registration fee increase or possibly result in a fee decrease.

BEGINNER'S EXCLUSIVE SPONSOR - \$800

We are looking for one (1) Exclusive Sponsor for the Beginner's Program. Funds will be used specifically for skill development, programming for coaches, and on-ice aids. The Featured Exclusive Ad package is a special sponsor board hung at the home rink for the beginner program, featuring your business as the exclusive sponsor for Beginner Hockey in Brock.

SKILLS DEVELOPMENT SPONSOR - \$200 minimum

We are looking for a minimum of five (5) Skills Development Sponsors. The funding received under this package will be used specifically for skill development programming at each age group, via additional power skating and skill development sessions.

TOURNAMENT SPONSOR - \$200 minimum

Tournament sponsorship funds will go towards general registration costs across BMHA. Your business will receive specific recognition when social media posts refer to tournaments. Additionally, your business will be listed on customized door hangers for our teams to display while at tournaments.

MINI BOARD AD - \$400 first year, \$200 renewal

Advertise your business on the mini boards we use for our half ice games! These boards are setup along center ice for our half-ice U7, U8 and U9 games and are a great way to promote your business. These 2'x3' ads are placed on both sides of the boards for maximum exposure. These funds will go towards reducing registration fees.



ADVERTISEMENT DESCRIPTIONS

SPONSOR SIGNS – ARENA LOBBIES

We will produce 3 large sign boards for each of the Brock arenas, to be placed at each main entrance or lobby for maximum viewing exposure.

JERSEY SPONSOR BARS

Your company name will be placed on the back of your sponsored team's jerseys.

SPONSORSHIP PLAQUE

Sponsors of \$400 or more will receive a thank you plaque for display at your business.

BMHA WEBSITE AD

All of our sponsors will have their name and logo on the sponsorship page on our website, with a link to your website.

SOCIAL MEDIA POSTS

We are constantly posting on our Facebook page and if we post about your team or sponsorship category (skills, tournaments) then your business will be linked. We also post at the beginning and end of the season to thank our sponsors.



SPONSORSHIP SIGN-UP

Thank you for your support of the Brock Minor Hockey Association.

To confirm your sponsorship please email this completed form to Jeff Brethour - jeffbretour@gmail.com
For more information, please call or text – 705-344-2224

Payment can be made via cash, cheque or e-transfer. Receipts for advertising expense are issued to sponsoring businesses and individuals.

Please note, sponsorship opportunities are provided on a first come basis and are therefore subject to availability.

SPONSOR CONTACT INFORMATION

Business Name:

Contact Name:

Phone:

Street Address:

Business Facebook Account

Business Website:

Email:

City / Postal Code

SPONSOR SELECTIONS

PACKAGE SELECTED: (CIRCLE ONE OR MORE)

GOLD / PLATINUM / BEGINNER / SKILLS / TOURNAMENT /
MINI BOARD AD

IF GOLD PACKAGE SELECTED, WHICH AGE GROUP (U9, U15 ETC.) AND TEAM (LL OR REP) WOULD YOU PREFER TO HAVE YOUR JERSEY ALLOTMENT ASSIGNED TO? IF NO PREFERENCE, PLEASE INDICATE SO.

PREFERRED PAYMENT METHOD: (CIRCLE ONE)

CASH / CHEQUE / E-TRANSFER - treasurerbmha@gmail.com